Power

Presenting the new Power Mac™ G4 – the first personal computer that creates custom DVDs playable in ordinary DVD players. This unprecedented feat is made possible by two Apple breakthroughs: the aptly named SuperDrive,* an industry-first DVD-R+CD-RW drive that burns both DVDs and CDs. Plus iDVD,* Apple's revolutionary new software that lets you create DVD titles so simply it's, well, revolutionary. Together with iMovie™ or Final Cut Pro (sold separately), you've got your own Hollywood production company. And to burn your own soundtrack CDs, there's Apple's new iTunes**– the world's most advanced yet easiest-to-use digital music software.

Of course, there are other significant changes on the Power Mac G4 to help you take advantage of this amazing technology. Like an NVIDIA GeForce2 graphics card,† a dramatically faster system bus, five slots (one super-fast AGP 4X graphics and four high-performance PCI slots), built-in Gigabit Ethernet, plus AirPort,™†† FireWire™ and USB ports.

All this is combined with a phenomenally powerful G4 processor. With sustained speeds of up to 5.5 gigaflops (performing up to 57% faster than the new Pentium 4§), the new Power Mac G4 has more than enough power to burn CDs, DVDs and – oh, yeah – Pentiums.

For more information, call 1-800-MY-APPLE or visit www.apple.com.

to burn.

Spin your own music: *iTunes lets you create a digital music library right on your Mac.* Rip audio CDs, create playlists of your favorite songs, copy them into your portable MP3 player – even burn your own custom CDs. And with iTunes' amazingly easy-to-use interface, you can do it all without asking a teenager to show you how.*

Your movies: *Now on DVD. Apple's revolutionary SuperDrive and iDVD software let you create and burn your own custom DVDs that play in ordinary DVD players. Simply assemble your content from iMovie, Final Cut Pro or any QuickTime™ source. Choose your own menu style, then click "Burn DVD." For even more full-featured, professional DVDs, use Apple's DVD Studio Pro™ software (sold separately).*

Think different.™

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